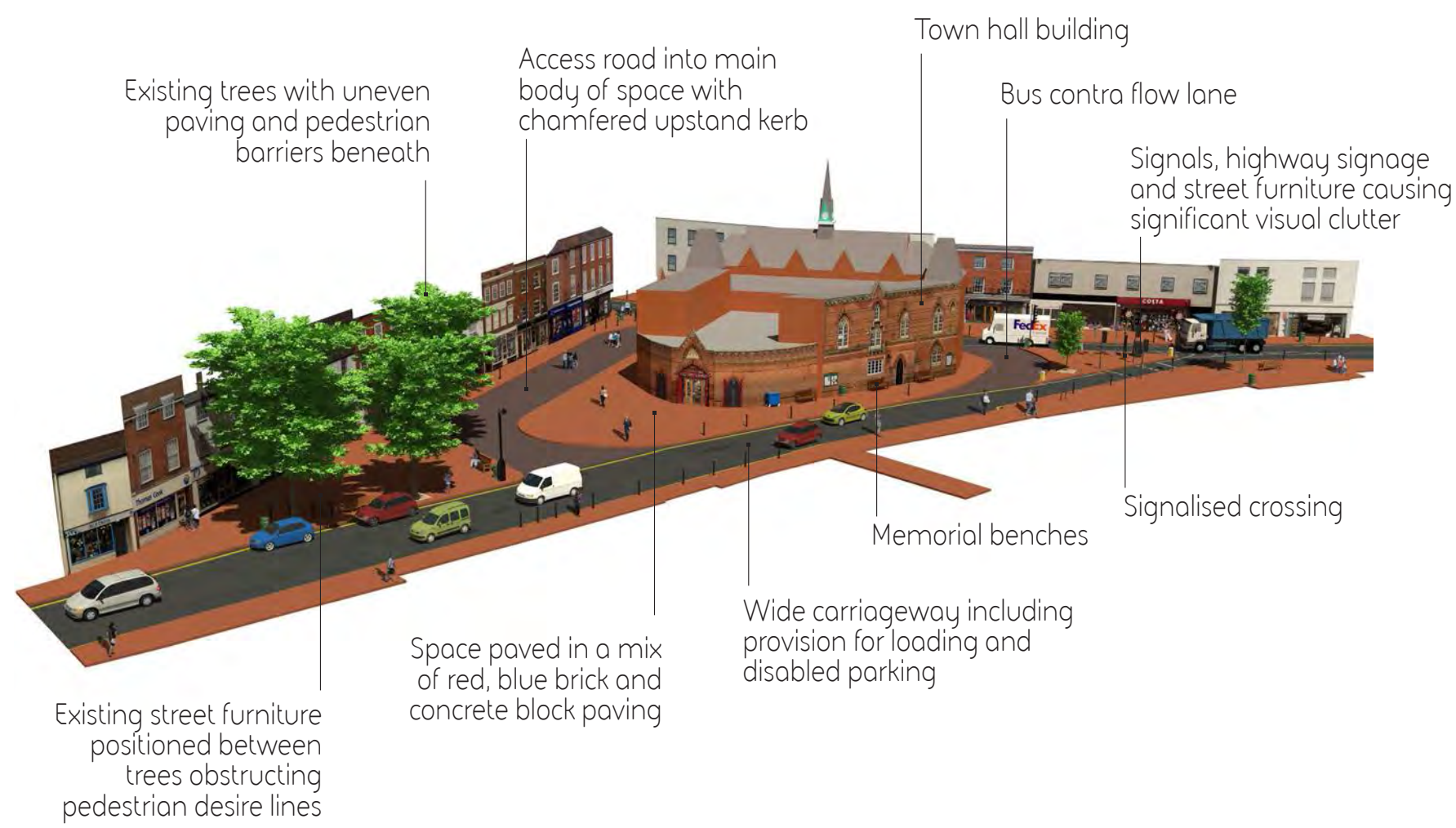
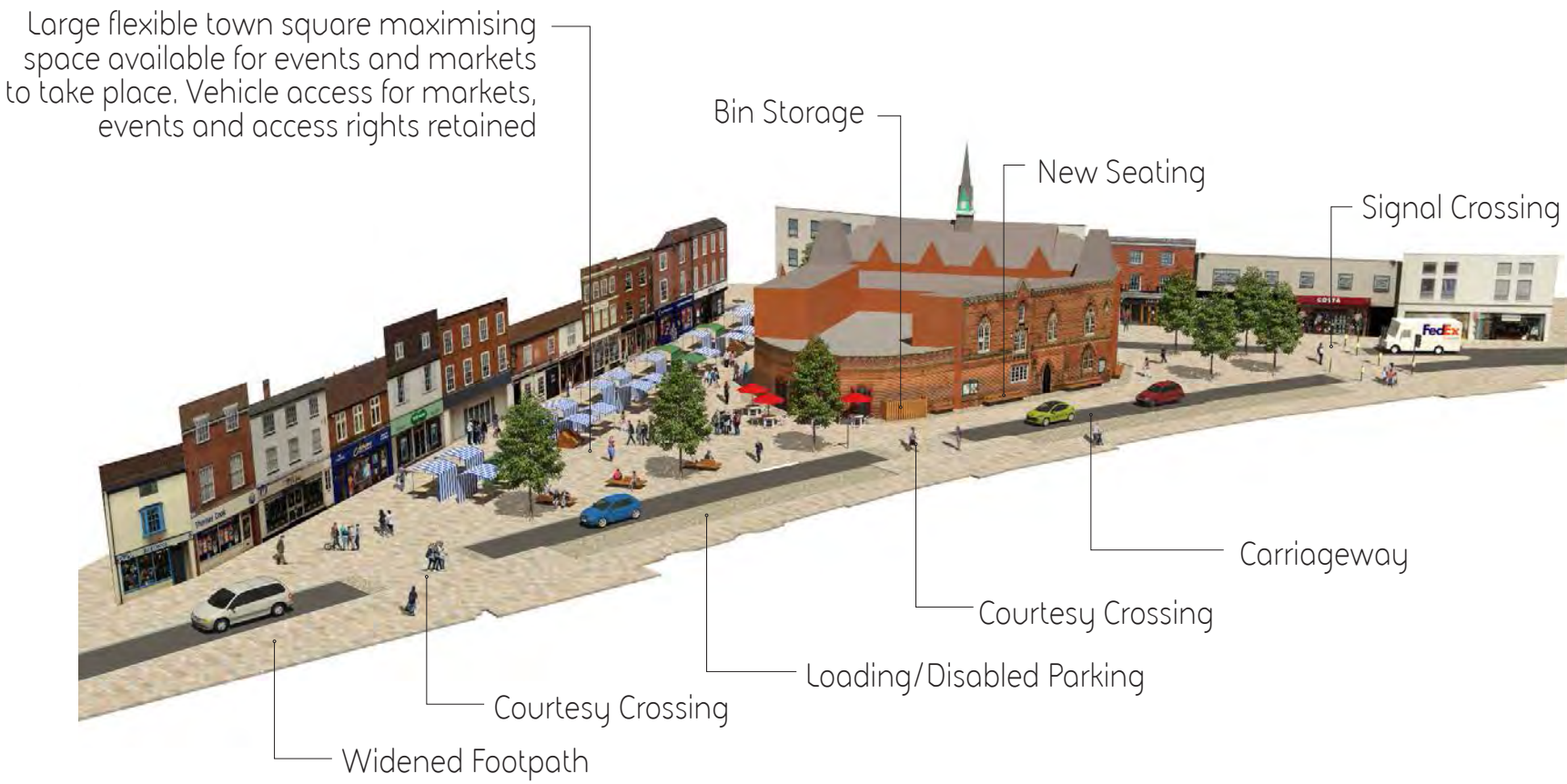


MARKET SQUARE EXISTING LAYOUT



PROPOSED LAYOUT



PEACH STREET PROPOSED LAYOUT



View from Bush Walk looking across to M&S and the Bradbury Centre



View towards Bush Walk with the pedestrian link to Peach Street to the left

MARKET SQUARE AND PEACH PLACE COMBINED PLAN



UNIQUE TO WOKINGHAM (PUBLIC ART)

POTENTIAL INSPIRATION / THEME FOR PUBLIC ART.



Historic Market Town



Bell Foundry



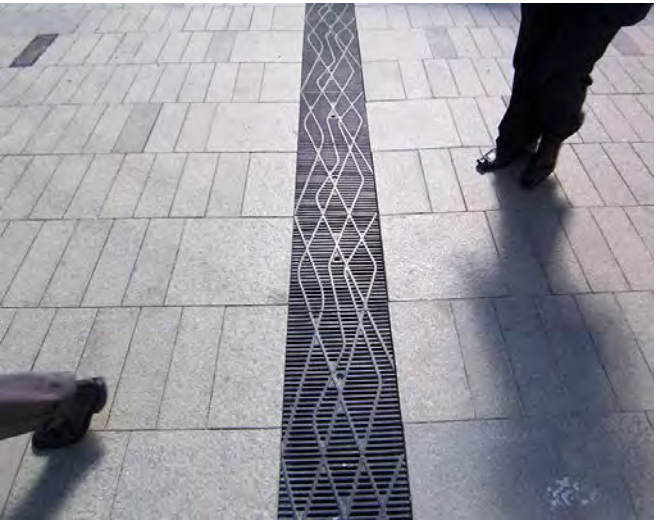
Bell Foundry



"Town of the Forest" /
Significance of oak

- Understanding Wokingham is essential to integrate art in a meaningful way that is distinctive to place.
- Appropriately integrated art can bring about innovation, reveal histories, marry form and function, challenge perceptions and bring a smile.
- Public art can play its part in the regeneration of Wokingham, by helping the town to assert its individuality, with bold design and high quality materials.

EXAMPLES OF WELL INTEGRATED PUBLIC ART INTERPRETING HISTORICAL THEMES



Unique Detailing ?



Routing / Inscription?



Plates / Studs?



Way finding?

- Public art is best appreciated when it is a fully integrated part of the design, rather than a bolt on.
- Wokingham does not have many large public spaces, and so artists' contributions are more likely to be embedded elements that are a part of the urban landscape.
- Overt reference to the past should be avoided in favour of an imaginative and forward looking interpretation of local history which helps to forge a new and distinctive identity for the town.



Detailing specific to place?



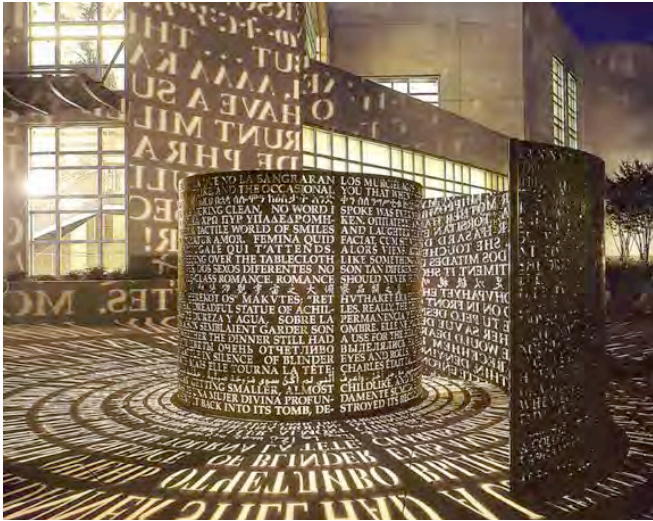
Temporary, fun and playful?



Free Standing Art?



Paving Mosaic ?



Free Standing Art using light?



Bespoke Street Furniture?

MATERIALS

CONTEXT, MATERIALS AND COLOURS OF SURROUNDING BUILDINGS



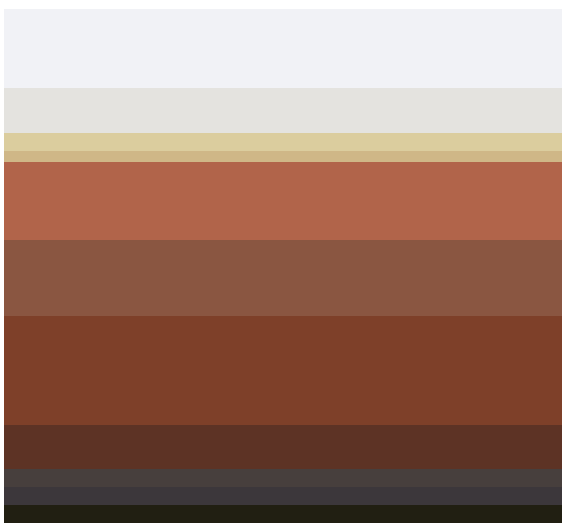
Red brick and natural stone



Black timber and white render



Red tiles



Colours of Wokingham

- Colour and the texture of materials have been informed by the variation in architectural styles.
- Neutral palette of materials will not compete with the architecture and are light in colour.
- Materials should tie together the variety and richness of surrounding buildings with overall consistency in paving.
- Use subtle neutral and warm tones of natural materials to draw out the rich colours of the surrounding architecture celebrating the best qualities of Wokingham.

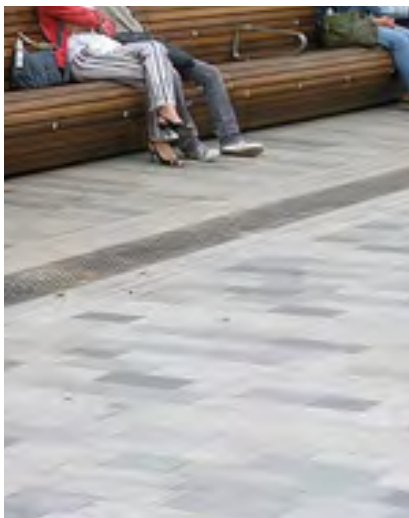
POTENTIAL MATERIALS TO BE USED WITHIN THE PUBLIC REALM



Yorkstone paving – Versatile material allowing features to be cut into it and specified to a range of sizes



Small Yorkstone paving units



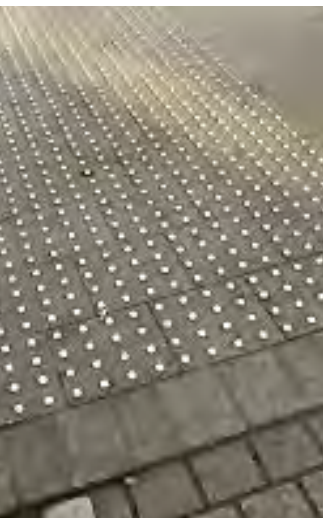
Silver Granite paving



Silver Granite paving



Silver grey granite kerb and large Yorkstone paving units



Tactile stud paving



Slot drain channel



Tarmac with visible aggregate to tie in to surrounding paving

- A palette of high quality materials ensuring the quality of public realm materials is raised to match the quality of the town's buildings.
- Use robust and hardwearing materials capable of withstanding markets & large events as well as everyday uses and vehicle movements
- Create a highly crafted finish resonant of the fine detail and intricate patterns found in the surrounding buildings.
- Natural materials should be used as much as possible which are capable of weathering and adding richness over time.
- Ensure the space is easily accessible for all users.



Mix of warm Yorkstone to complement surrounding buildings and granite to tie into Peach Place proposals



Market Square proposal shown with a mix of Yorkstone paving and granite to complement colours and texture of historic buildings.



Peach Place proposal shown with granite paving as a material to be used in future schemes to give consistency across Wokingham.

STREET FURNITURE

EXISTING STREET FURNITURE



- Street furniture and traffic signage currently adds clutter, obstruction and detracts from surrounding historical buildings
- Town centre street furniture is of poor quality and in need of replacement
- Poor quality benches in incidental locations
- Mismatched and inappropriately located street furniture
- Too many bollards and obstructions in the footway

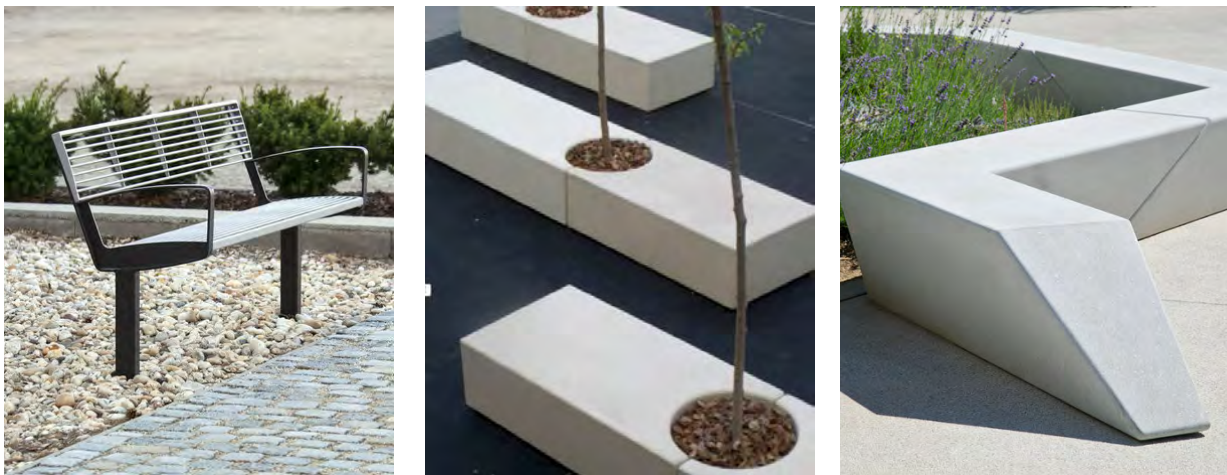
POTENTIAL STYLE OF FURNITURE



TIMBER BENCHES

BESPOKE BENCHES

- A simple palette of street furniture should be applied across Wokingham to give unity to the image of the town centre
- Design and positioning of street furniture must respect the unique qualities and identity of the town
- Street furniture should be timeless rather than attempting to mimic a style from a particular period.
- Furniture should contrast with surrounding surfaces and is therefore clearly visible.
- Timber will be an important natural material which adds warmth to the public realm which can weather and add richness over time which if used correctly infers minimal maintenance.
- Seating should be introduced in areas that are well used by pedestrians and should be sited at locations and destination points where people would naturally desire to stop.
- A range of seating should be offered throughout the town centre, including seating with back and arm rests.



METAL OR STONE BENCHES



SEATING INCORPORATED INTO RAISED PLANTERS



LITTER BIN



SIGNAGE



LIGHTING



CYCLE PARKING



PLANTING

MARKET SQUARE



PEACH PLACE



EXAMPLES OF STREET TREES WHICH MAY BE APPROPRIATE FOR WOKINGHAM



Cypress Oak - Quercus robur fastigiata koster
Upright canopy creates structured avenue whilst avoiding clashes with buildings and highways



Pleached Trees
Maintained canopy creates formal square shape



Sweetgum - Liquidambar styraciflua 'Paarl'
Natural shape with remarkable red colour makes a strong statement next to surrounding buildings



Snowy Mespilus Trees - Amelanchier lamarckii
Ornamental tree adds beauty and creates a focal feature



Raised Beds
Beautiful planting elevated above ground level



Seasonal and Low level planting