



**Please tell us your thoughts on the updated Gorse Ride re-development plans. Your feedback on the design is valuable. It will be used to inform the planning application that will be submitted in June 2019.**

**Q1 Please indicate which applies:**

**I like the updated plans**

**I do not like the updated plans**

**Q2 Please tell us the reasons for your choice.**



**Q3 Would you like to see public art incorporated into the rebuilt Gorse Ride? If so do you have any ideas / suggestions on provision? Would you like to be involved in any forthcoming public art project?**

**Q4 The rebuilt Gorse Ride will have a number of new estate roads and apartment buildings. Tell us if you have any ideas for the names of the new roads and apartment buildings. Your suggestions should comply with WBC's street naming guidance below:**

- Preference is given to names which refer to local historical heritage, natural or landscape features of the local area (as I mentioned previously, our preference is for local waterways and National Trust properties)
- Where there is no information to suggest a road name, a new one will be chosen by Town or Parish Council members.
- In other cases road names can be used to record local dignitaries or characters that the Council wishes to honour. The names of persons who are still in office or are politically active are not used.
- If a "local" name is not suitable then there is no reason why any attractive name cannot be chosen. Where several roads are involved, a "theme" linking the names can be used to help identify the area.
- New streets must not duplicate any similar name already in use in the local area such that it might cause confusion to the emergency services and/or service delivery agents.
- Streets may occasionally be named after people who are deceased. It would be preferable not to do so unless the person whose name has been suggested is in some way related to the particular area or village where the development is taking place, with the exception of saints or members of a royal family, the surname alone is to be used.
- Street Names that could be seen as advertising are not acceptable.
- A variation in the street name suffix will not be accepted if the main part of the street name is duplicated. For example a request for "Church Lane" off an existing "Church Road" will not normally be allowed as this can cause confusion particularly with emergency services.
- Where a new road is an extension of an existing road, it will not be allocated a new street name and the properties will be numbered into the existing road.
- New streets are not produced for developments of less than five properties, developments of less than five properties will be incorporated in to the existing numbering scheme i.e. 2A, 2B, 2C etc.
- Street names should not include numeric characters.
- Street names should not be difficult to pronounce or spell.
- Any proposed name that the Council deems to be offensive, inappropriate and/or misleading will not be approved.
- The use of ambiguous or indistinctive names is discouraged.
- Names which may encourage the defacing or theft of nameplates are to be avoided.



**WOKINGHAM**  
BOROUGH COUNCIL

**Gorse Ride Project – Phase 2+ Plans**

**May 2019**

**Q4 – New road and Apartment Building name suggestions:**

**Q5 Do you have any other comments for the Project Team?**

**Thank you for taking the time to give us your views. Please send your completed form back by Thursday 30<sup>th</sup> May 2019 to:**

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**Or if you prefer, post it through the letterbox at Community House, 17 Billing Avenue, Finchampstead, Wokingham, RG40 4JE**